



January 12, 2007

I would like to recommend Colleen Coplick of Type A Public Relations. With her as our current PR firm, she has made amazing leaps and bounds providing concrete reputable results in a short time period. Colleen and her team at Type A Public Relations have done an excellent job in getting us set up with various gifting opportunities that have lead to other channels of growth in our company. She has excellent written and verbal communication skills and is extremely organized. Her follow through with contacts has been most impressive.

Colleen is always willing to offer her assistance and has an excellent rapport with magazine editors, producers, and reporters as well as other PR firms, event companies and influencers. She has an amazing ability to think "outside-the-box," but, also works creatively within the limits that our company has set.

Colleen and her team would be an asset to any company looking for solid public relations, communications & media support.

Please feel free to call me with any questions.

Best regards,

Tracie S. Newman  
Founder, Director of Product Development